

MEDIA RELEASE

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For Immediate Release

HOLIDAY INN NAMED OFFICIAL TOURNAMENT ACCOMMODATION FOR THE 2005 VICTORIA OPEN

VICTORIA, BC - The 2005 Victoria Open Tennis Tournament & Festival is pleased to announce that the Holiday Inn will be the official tournament accommodation for this major tennis event held over the first two weekends in May.

As the tennis season opener, the tournament is targeting players of all levels – from the first time novice to seasoned competitors seeking prize money. Top-notch juniors will attend this National Qualifier, and even child players, seniors and wheelchair athletes have events.

A Tennis Festival will be held in conjunction with the tournament, geared not only to the players, but also to their families, friends and other tennis enthusiasts. There will be various speaking sessions, fun activities and opportunities to see the latest tennis products and services.

With its mild climate and diverse tourist attractions, Victoria is the ideal location for this extravaganza which is attracting player interest from all over the Pacific Northwest. Victoria is well connected with BC Ferries to Vancouver, the Coho ferry to Port Angeles, the Seattle Clipper catamaran, Victoria Helijet and harbour-to-harbour float planes.

The Holiday Inn is a 3½ Star, 3 Diamond accommodation with high-speed internet access, family-style restaurant, sports pub, adult-only fitness centre, and ample free parking. The Victoria Holiday Inn is close to downtown, next to the Mayfair Shopping Centre and central to the tennis facilities being used for the tournament.

The Holiday Inn will provide players and families preferred rates. Regular updated tournament schedules and results will be posted at a designated area near the lobby. A press conference at the hotel is planned to outline details of the tournament. Holiday Inn can be reached at (250) 382-4400.

For further information contact:

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