

# MEDIA RELEASE

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For Immediate Release

## 2007 CITY OF VICTORIA OPEN TENNIS TOURNAMENT

VICTORIA, BC – theClayCourts Sport Inc. proudly announces that the City of Victoria will be the title sponsor of the largest tennis tournament on Vancouver Island, Canada and the event will now be called the “2007 City of Victoria Open Tennis Tournament.”

Over 300 players, from youth to experienced veterans, will be participating in the City of Victoria Open from June 29 to July 8. The event will be held on three of the City of Victoria nicest outdoor playing surfaces including Oaklands Park, Todd Park and beautiful Stadacona Park Courts.

Victoria Mayor Alan Lowe sees the City of Victoria as a world-class tennis destination holiday. “Not only does Victoria have a tremendous variety of tennis courts for players - from tree-lined parks to those cooled by the ocean - but their families can also enjoy the world renowned tourist attractions of Victoria.”

Ryan Clark, Chief Executive Officer of Tennis BC, has seen tremendous excitement generated by the Victoria Open. “The Victoria Open won the 'Community Tournament of the Year' award last season from over one hundred sanctioned events throughout the province. A very large thank you to The City of Victoria for their vision and involvement. It is partnerships like this between cities staff and council, community groups, and provincial associations that grow sporting events that help sustain healthy and active societies.”

The top juniors of British Columbia and in Canada will be competing to represent British Columbia in the outdoor Nationals later this summer. The City of Victoria Open is one of only three such qualifying tournaments held in BC.

The City of Victoria Open tournament provides opportunities for the whole family; from the thrill of the first tournament for youngsters under 10 years old to grandparents playing their “sport of a lifetime.” Top players in the province vye for the prize money, while others prefer the social side of mixed doubles.

“The City of Victoria sponsorship of the tournament helps raise the profile of tennis as well as the first-rate facilities offered by Victoria” notes Ludo Bertsch of theClayCourts Sport Inc., organizer of the event.

### **Registration:**

Call 361-0704 or drop-in at the Crystal Pool, 2275 Quadra.

Participants, volunteers and sponsors can check out [www.VictoriaOpen.ca](http://www.VictoriaOpen.ca) for more information.

Ludo Bertsch, Tournament Director  
theClayCourts Sport Inc.  
(250) 592-1488; [www.VictoriaOpen.ca](http://www.VictoriaOpen.ca)

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*The City of Victoria offers a variety of recreation programs, including tennis lessons. As title sponsor of the 2007 City of Victoria Open Tennis Tournament, the City of Victoria is committed to providing and supporting initiatives that offer quality recreation opportunities for Victoria residents. To register for the tournament or clinic, visit or call the Crystal Pool & Fitness Centre. For more information, phone 361-0704 or visit the City of Victoria website at [www.victoria.ca](http://www.victoria.ca).*

*theClayCourts Sport Inc. is a BC-based company that supports the sport of tennis and is the organizer of the 2007 City of Victoria Open Tennis Tournament (visit [www.theclaycourts.com](http://www.theclaycourts.com) for more information or phone (250) 592-1488).*